



Crestline

SOLUTIONS



Lauren Clay

Vice President of Operations and Strategic Communications

For nearly 15 years, Lauren has worked at the highest levels of state and federal government providing invaluable guidance to elected officials and industry leaders regarding strategic communications and media relations. In these roles, she distinguished herself at cultivating collaborations to develop and deliver effective, compelling communications on fast-paced, complex, and high-profile issues in highly-charged political environments. Lauren's success stems from her uncanny ability to understand and speak to the politics of any issue and to do so in a way that relates to every level of government. Her management skills have allowed her to flawlessly manage complex initiatives and coalitions for statewide elected officials and Fortune 500 companies alike.

Lauren most recently served as the Director of Communications for the Texas Oil and Gas Association (TXOGA) where she led the strategic communications for the primary energy trade association for the largest energy producing state in the country. In that role, she managed numerous communication initiatives and coalitions on behalf of some of the largest oil and gas operators in the world ultimately delivering persuasive and effective communication programs that resulted in significant policy changes.

Prior to joining TXOGA, Lauren served as Senior Advisor to Texas First Lady Cecilia Abbott where she oversaw the development and implementation of statewide initiatives, strategy, policy, and communications for the First Lady's official and political activities. She was also the Deputy Communications Director in the Office of Texas Attorney General Greg Abbott. Lauren began her career communicating about federal politics in Washington, D.C. where she served as Deputy Press Secretary to U.S. Senator John Cornyn followed by Communications Director to U.S. Representative Michael C. Burgess, MD, who served on the powerful House Committee on Energy and Commerce.

Lauren is a graduate of the University of Texas at Austin and holds a Bachelor's Degree in Public Relations and a Minor in Business Administration. She is active in the Dell Children's Trust and serves as a board member of the Elizabeth Ann Seton Board. Lauren lives in Austin with her husband Reed, sons Jack and George and daughter Margaret, and two dogs, Gus and Winnie.

Previous Experience

Director of Communications
Texas Oil and Gas Association

Senior Advisor
First Lady Cecilia Abbott

Deputy Communications Director
Office of the Attorney General of Texas

Communications Director
Congressman Michael Burgess

Deputy Press Secretary
Senator John Cornyn

Education

Bachelor of Arts, University of Texas